

08/08/08

Time Start: 10:05 am

Time Stop: 10:35 am

Teleconference Call:

Work Group 1 ~ Monitor Effectiveness of State Public Awareness Program & Develop Public Recognition Program.

Council Members, Alternates, and Interested Parties	TWDB Staff Sitting In
Spokesperson Carole Baker	Holly Vierk
Karl Fennessey Nora Mullarkey	Vanessa Escobar
Donna Howe Denise Hickey	Tom Tagliabue
Jim Parks Kelley Stripling	
C.E. Williams Linda Christie	
Scott Swanson Jennifer Walker	
Comer Tuck	

The meeting was called to order at 10:05 am and roll call was taken.

Carole suggested that this call remain brief, so the workgroup only touched on a few things. There was discussion that the key findings and recommendations need to make it clear that there are currently several entities devoting a significant amount of funding to public awareness campaigns and programs. The Council feels that in order to sustain these levels of funding, there needs to be a statewide matching contribution.

The workgroup decided that it would be a good idea to request a one page description from various conservation programs. These one page descriptions would be able to provide more support and insight into the costs establishing a conservation program.

Call adjourned at 10:35 am.