

From: "Jennifer Ellis" <Ellis@nwf.org>
To: <cbaker@subsidence.org>, <Vanessa.Escobar@twdb.state.tx.us>
Date: 1/10/2008 1:37 PM
Subject: Work Group 1 COMMENTS

Attachment: RE: Water Ed Meeting 9-20;
Attachment: FW: Document in Progress: Teaching Resources- Texas Water;
Sub Attachment: Teaching Resources;
Attachment: Contact list - water educators;
Sub Attachment: Water Educators Contact Info;
Attachment: Public Recognition Programs SURVEY Draft (12-20-07) je edits.doc;
Attachment: Public Recognition Programs LETTER Draft (12-20-07) je edits.doc;

Hi Carole and Vanessa,

Please find attached the public recognition program survey and letter with my edits and comments. Please be aware that I didn't receive notice of the first workgroup meeting, so I missed the original discussion on what the purpose of this survey is exactly. Having a better sense of what we are trying to gain through the survey would help me to be a better critic, but hopefully there are a few things of value here.

A couple of thoughts on distribution. I know from our experience of sending out surveys on various issues, the response rate can be pretty pathetic. I would definitely echo that working to distribute this via the web (email, Listservs, websites) as well as by mail would decrease costs and increase the audience and the response rate. I don't know how many water supply types visit the Texas Living Waters Project website (www.texaswatermatters.org), but I know we would be willing to post it there and put a button on the home page to call attention to it. Also another distribution list that might be handy if you could get your hands on it is the TCEQ's environmental excellence awards lists. Since that is a statewide recognition program that has been in existence for some time, that may be a good way to get word out to a broader audience that we might not hit via some of the other means that were mentioned on the call. One other idea...some time ago, Nancy Herron with Texas Parks and Wildlife convened a meeting in Austin of those doing something re: water education programs. Carole, I believe you were there. I've attached the emails from her that contain a list of water education resources and a contact list from that meeting. Thought these might be helpful re: distribution also.

Best,
Jennifer Ellis

NWF's mission is to inspire Americans to protect wildlife for our children's future.

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