

Water Conservation Advisory Council Meeting

Date: Wednesday July 25, 2012
 Time: 9:30 a.m. – 12:15 p.m.
 Location: Texas Parks and Wildlife Department
 Conference Room – Building 6
 1340 Airport Commerce – Austin, TX

Meeting chaired by: Jim Parks, Acting for Presiding Officer
 Meeting Facilitators: TWDB support staff

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| <i>Institutional Water Users</i> | Bill Hoffman | <i>Refining & Chemical Manufacturing</i> | Karl Fennessey |
| <i>Landscape Irrigation & Horticulture</i> | Brad Smith | <i>Environmental Groups</i> | Ken Kramer |
| <i>Professional Organizations Focused on Water Conservation</i> | Carole Baker | <i>Higher Education</i> | Kevin Wagner |
| <i>Regional Water Planning Groups</i> | ----- | <i>Water Control & Improvement Districts</i> | ----- |
| <i>Texas Parks and Wildlife Department</i> | Cindy Loeffler | <i>Groundwater Conservation Districts</i> | Alternate Stacey Steinbach |
| <i>Municipal Utility Districts</i> | Alternate Mark Froehlich | <i>Texas State Soil and Water Conservation Board</i> | Richard Egg |
| <i>Electric Generation</i> | Gary Spicer | <i>Texas Department of Agriculture</i> | Richard Eyster |
| <i>Mining and Recovery of Minerals</i> | Gene Montgomery | <i>TWDB</i> | Alternate Ken Petersen |
| <i>Agricultural Groups</i> | Alternate Jay Bragg | <i>TCEQ</i> | Alternate Chris Loft |
| <i>Rural Water Users</i> | Alternate Lara Zent | <i>Federal Agencies</i> | ----- |
| <i>River Authorities</i> | Jim Parks | <i>Irrigation Districts</i> | Wayne Halbert |
| <i>Municipalities</i> | Karen Guz | | |

At 9:30 am the meeting was called to order by Mr. Jim Parks who was filling in for the presiding officer, C.E. Williams. The first item on the agenda was the approval of previous Council minutes. The minutes were approved without discussion. The floor was then opened for public comment for which there was no comment.

The next item on the agenda was a presentation from Tommy McClung, Assistant Director of Public Works and Engineering at the City of Houston. His presentation focused on a customer engagement strategy that the city has recently developed. The customer engagement strategy utilizes a website and a smart phone application that will assist customers in using water wisely. This application includes a consumption alert program, emergency alerts, and allows customers in the city to better respond to water use status and restrictions in the city. With this new improved level of data the city can better target its conservation education programs and improve the customer experience. View the power point presentation [here](#).

The next item on the agenda was discussion on the timeline and content of the council’s December 2012 legislative report. Many of the specific comments from the discussion will be reflected in the next version of the draft report at the September 5th meeting.

The next item on the agenda was a discussion on the draft S.B. 181 guidance document. The discussion focused mainly on expanding the contents to provide more examples and details to better guide the users on how to evaluate their conservation programs. Many of the specific comments from the

discussion will be reflected in the next version of the draft report at the September 5th meeting.

The next item on the agenda was an update on workgroup activities.

- Agricultural Workgroup –The group continues to consider Best Management Practices (bmps) that they would like to revise.
- Industrial, Commercial, Institutional (ICI) Workgroup – The group is planning to schedule a conference call to discuss future activity on the draft ICI BMP guide. There will be future conference calls to discuss the landscape irrigation chapter.
- Municipal Workgroup – The workgroup chair and members are in the process of reviewing the public comments they received. They hope to set up another open public comment period on a set of bmps that are soon to be drafted. The bmps will be posted to the workgroup webpage and stakeholders will be able to access the documents.
- Wholesale Suppliers Workgroup – The workgroup has recently posted some bmps for final public comments.

There was some discussion on other activities and upcoming events. A calendar link to upcoming events is available on the Council's homepage. Calendar events can be seen here:

<http://wateriq.org/news-info/index.asp>

The Council scheduled the following dates for upcoming meetings of the Water Conservation Advisory Council:

- Wednesday September 5, 2012 at 9:30am. Meeting to be held at the Texas Parks and Wildlife Austin Field Office.
- Thursday October 18, 2012 at 9:30am. Meeting to be held at the Texas Parks and Wildlife Austin Field Office.

The meeting was adjourned at 12:15 pm.