

Save Texas Water

Blue Legacy Award

in Manufacturing

2021 Nomination Packet



Presented by the Water Conservation Advisory Council

Water Sustains Texas

Throughout Texas water plays a fundamental role in supporting the state's economy. Manufacturing water use can include processes related to food and beverage products, textiles and apparel, paper products, petroleum refining, chemical products, metals, computers and electronic products, and transportation equipment. Many manufacturers have successfully improved their water use efficiency by incorporating new technologies and practices into their daily operations.

The Water Conservation Advisory Council created the **Blue Legacy Awards** to identify and showcase responsible stewardship of our water resources and to honor those whose practices enhance conservation of water while maintaining or improving profitability. Through this recognition program, the Council hopes to encourage others to initiate like-minded programs and reinforce a commitment to water conservation in Texas.

Blue Legacy Award winners are promoted by the Council as credible spokespersons, sharing their success stories and encouraging others in the industry to improve their water conservation practices. This award spreads the message that efficient use of water resources is a vital component of a sustainable manufacturing sector.

Do you know someone worthy of the Blue Legacy Award?

Save Texas Water
Blue Legacy Award for Manufacturing

Eligibility Criteria

The Blue Legacy Awards are open to any manufacturing water user to showcase their water conservation success. Any individual, group, agency, association, council, or organization may nominate an entity for this award. Self-nominations are also accepted. The nominee cannot be a former Blue Legacy Award winner, but previous nominees may reapply.

Award Categories:

Awards may be given in categories based on North American Industry Classification System Codes 31, 32, and 33:

- Food and Beverage
- Textile and Apparel
- Leather, Wood and Paper
- Petroleum, Coal and Chemical
- Plastics
- Metal
- Computers, Electronics, Appliances and Components
- Transportation Equipment
- Furniture

Important Dates

December 15, 2020
Nomination applications due

January 2021
Selection committee scores applications. Winners personally notified shortly thereafter.

March 2021
Winners publicly announced and honored.

Selection Process

To ensure independence and integrity, all entries are comprehensively assessed by an independent selection committee. **Helpful tip:** The key to a successful nomination application is providing specific examples of implemented conservation practices.

A completed application includes all items below

- Completed Nomination application
- 2 photographs at a minimum. *Please attach photos in a separate email from the nomination application or mail in an alternative electronic media format.*

Optional: Supporting Information – brochures, maps, charts, press clips, etc.

Category Winners Receive

- prestigious award trophy engraved with the awardee’s name
- acknowledgement (name and logo) in feature articles where possible and on the Water Conservation Advisory Council’s website

Presentation of the awards will occur during Texas Water Day at the state capitol or through other arrangements if necessary.



Save Texas Water ~ Blue Legacy Award in Manufacturing

I am completing this application on behalf of (choose one): myself someone else

MY CONTACT INFORMATION

Name _____

Phone _____

Email _____

NOMINEE'S CONTACT INFO (leave blank if same)

Name _____

Phone _____

Email _____

WHO IS BEING NOMINATED? (Business Name/ Entity / Other)

INDIVIDUALS TO BE RECOGNIZED (if any): _____

TYPE OF MANUFACTURING (code and definition): _____

Please select only one North American Industry Classification System code for "Manufacturing" (sector 31 - 33) as listed in the 2012 NAICS table at www.census.gov/eos/www/naics/.

EXAMPLE code and definition: "312113 - Ice Manufacturing"

SUBMISSION INSTRUCTIONS: Applications must be received by **December 15, 2018**.

You may submit your nomination application by emailing your *Word* or *pdf* document to wcac@twdb.texas.gov

← or →

You may mail your application to
Water Conservation Advisory Council
c/o Texas Water Development Board
Attn: Conservation Division
PO Box 13231
Austin, TX 78711

PHOTOS: You may choose to either mail in copies of your photos to the address above or email digital files of your photos to wcac@twdb.texas.gov, regardless of how you submit the text portion. Please note that photos may need to be sent in separate emails due to file size.

NOTE: Please notify us by phone or email if you are submitting anything by regular mail.

QUESTIONS: Please contact us by calling 512.936.0825 or by sending an email to wcac@twdb.texas.gov with any questions you may have about the application or the awards.

****APPLICATION CONTINUES ON THE NEXT PAGE****

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Please type your responses to the sections below into a separate document **no more than 5 pages** in length.

SECTION I. DESCRIPTION OF ACTIVITIES WITHIN CONSERVATION PROGRAM

1. Please select activities from the following list that you plan to highlight. These activities should be the focus of the remainder of the application.

- Facility Water Use Audits
- Plumbing Fixtures Program
- Water Used for Cleaning/Rinsing Products
- Leak Detection Program
- Process Water Use Reduction
- Outdoor Landscape Water Use Program
- Water Reuse Program
- Water Used for Cooling/Heating
- Other

2. Please describe the water conservation program, including the specific activities selected above. How was the program implemented? Does it contribute new information on how to improve water conservation? Is it a new concept or process? Is it a creative solution to a problem? Are significant research and development required? Does it go significantly beyond minimum requirements or expectations?
3. Describe the results of your program. Can its contribution to water conservation and water use efficiency be measured? Describe the quantitative and/or qualitative forms of measurement that are used to demonstrate the effectiveness of the program. Please include, if possible, estimated water savings or application efficiency improvements that demonstrate the success of the program and how those values were obtained.
4. Please include a minimum of 2 but no more than 10 photos. Photos may be emailed in digital format or you may mail the photos along with your nomination packet.

An application must include photos to be considered complete. By submitting photos to the Blue Legacy Awards program, you hereby grant permission to the Water Conservation Advisory Council and support staff at the Texas Water Development Board to use the photos at their discretion in publications, websites, and other media outlets as deemed appropriate. Please provide preferred credit for the photos to be referenced, if any, and circumstances under which you do not grant permission for the use of a photo. If any subjects in the photo(s) are under 18, consent for use must be provided by a parent or legal guardian.

SECTION II. LEADERSHIP IN CONSERVATION

5. Please describe how the nominee demonstrated leadership in water conservation within the community and the manufacturing sector. Describe any cooperative efforts or partnerships that contributed to the entity's achievements in water conservation (e.g. government agencies, industries, conservation groups, civic groups, schools, citizens, associations, etc.)

SECTION III. WATER CONSERVATION LEGACY

6. Please describe the importance of water conservation and why the individual or organization should be recognized with a Blue Legacy Award in Manufacturing.

OPTIONAL ITEMS – SUPPORTING INFORMATION

7. You may include supporting information such as brochures, maps, data charts, press clips, letters of support, etc. These items are not required to complete the nomination packets.